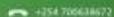




QUARTERLY E-BULLETIN

THIRD QUARTER | 2023/24







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1. Coffee Industry Performance

1.1. Coffee Exports

1.1.1. Number of Coffee Bags Sold at NCE

n the period under review, the Kenyan coffee auction experienced a substantial downturn in volumes supplied, with a total of 14,448 MT sold a 22.01 percent

decrease from 18,525 MT auctioned in the previous year during the same quarter in 2022/2023. The quantity auctioned in March 2024 was the highest at 5,070 MT while January 2024 registered the lowest quantity of coffee auctioned at 4,553 MT.

The value of coffee decreased from USD 113.6 million in January-February 2022/2023 at an average price of USD 236.89 per 50 Kg bag to USD 68.6 million in the period



under review at an average price of USD 302.11 per 50 Kg bag. This represents a 39.61 percent drop in value, ascribed to changing markets dynamics. For more details, refer to Table 1.

Table 1: Coffee Auction (Volume, Value and Average Price)

,							
Month	Volumes (MT)		Value in mill	ions (USD)	Avg Price (USD/50 Kg)		
Month	2023/2024	2022/2023	2023/2024	2022/2023	2023/2024	2022/2023	
January	4,553	5,445	19.5	40.23	214.09	335.83	
February	4,824	6,851	24.57	40.19	254.67	320.83	
March	5,070	6,229	24.53	33.18	241.92	249.67	
Total	14,447	18,525	68.6	113.6	236.89	302.11	

Source: AFA-Coffee Directorate

1.1.2. Coffee Export by Volume and Value

The total quantity of coffee exported during the period under review was 8,767.40 MT representing a 12.17 percent decrease from 9,982.15 MT exported in the previous year during the same quarter. The quantity exported in March 2023/2024 was the highest at 3,905.99 MT while January 2023/2024 registered the lowest quantity of coffee exports at 2,123.79 MT.

The value of coffee exports decreased from USD 54.46 million in January-March 2022/2023 to USD 47.74 million in the period under review. This represents a 12.34 percent drop in value, ascribed to a decrease in the supply of coffee bags from the brokers. For more details, refer to Table 2.

Table 2: Coffee Export Volumes (MT) and Values (USD)

Country of	Volum	e (MT)	Value millions (USD)		
Origin	2023/2024	2022/2023	2023/2024	2022/2023	
January	2,123.79	2,173.44	10.85	11.58	
February	2,737.62	3,447.54	14.58	19.04	
March	3,905.99	4,361.17	22.31	23.83	
Total	8,767.40	9,982.15	47.74	54.46	

Source: AFA-Coffee Directorate

1.1.3. Coffee Exports by Destination

U.S.A, Germany, Belgium and Finland were the leading Kenyan coffee exports destinations in the period under review. Cumulatively, the top ten destinations accounted for 7,166.81 MT valued at USD 38.61 million in January-March 2023/2024. For more details, refer to Table 3.

Table 3: Top 10 Export Destinations, January-March 2024

Destination	Volume (MT)	Value in millions (USD)
U.S.A	1,924.99	10.518
Germany	1,594.34	7.756
Belgium	1,201.98	6.77
Finland	496.63	3.188
Sweden	452.76	1.954
Canada	436.09	2.245
Republic of Korea	417.99	2.501
Australia	256.64	1.31
Netherlands	193.82	1.019
Denmark	191.57	1.347
Others	1,600.58	9.136
Total	8,767.39	47.744

Source: AFA-Coffee Directorate

1.2. Coffee Imports by Volume and Value

Coffee imports in the period under review amounted to 579.93 MT valued at USD 2.94 million. January 2023/2024 recorded the highest volumes of imports at 289.86 MT while March 2023/2024 recorded the least import volumes at 75.81 MT. This could be mainly attributed to the weakening of the Kenyan shilling. For more details, refer to Table 4.

Table 4: Coffee Import Volumes and Values

Month	Volume (MT)	Value in millions (USD)		
January	289.86	0.960		
February	214.26	0.901		

Month	Volume (MT)	Value in millions (USD)
March	75.81	1.081
Total	579.93	2.944

Source: AFA-Coffee Directorate



2. Sugar Industry Performance

2.1. Sugar Production, Sales and Closing Stocks

uantity of sugar produced in the period under review declined by 2.8 percent to 193,412 MT from 198,895 MT produced in the same period in 2023. During the quarter, March 2024 recorded the highest sugar production at 69,657 MT while January 2024 had the lowest production volume at 60.680 MT. Low sugar production was ascribed to the prevailing sugarcane shortage.

The total sales made during the period under review was 181,837 MT representing 8.3 percent decrease from 198,343 MT sold during the same period in the previous year. The reduction in total sales could be attributed to the decline in the quantity of sugar produced in the period under review. The closing stock in the factory during the period under review was 33,964 MT compared to 10,894 MT at the end of the same Table 5: Performance of the Sugar Industry

period last year, an indication of improved availability of sugar in the local market.

2.2. Sugar Imports and Exports

Total sugar imports in the quarter under review was 130,922 MT, representing 9.8 percent decrease from 145,211 MT imported during the same period in 2023.

The total quantity of sugar exported in the period under review was 65 MT representing a decrease of 62.9 percent from 174 MT that were exported in 2023 in similar period.

2.3. Sugar Prices

The average ex-factory price of a 50Kg bag of sugar increased from KES 6,060 in 2023 to KES 6,534 in the period under review. In addition, the average wholesale sugar price for a 50Kg bag rose by KES 128 to KES 6,713 in 2024. For more details, refer to Table 5 below.

Table 5. Fellormance o	i the bug	ai Illaas	10000	A Comment				
Marth	January		February		March		Total	
Month	2023	2024	2023	2024	2023	2024	2023	2024
Production (MT)	<mark>81,</mark> 648	60, <mark>6</mark> 80	67 <mark>,4</mark> 86	63,075	49,761	69,657	198,895	193,412
Sales (MT)	65,976	59,495	81,015	55,927	51,352	66,415	198,343	181,837
Closing Stock (MT)	26,076	23,653	12, <mark>492</mark>	30,788	10,894	33,964	10,894	33,964
Import (MT)	22,722	49,510	28 <mark>,609</mark>	<mark>42,3</mark> 81	93,880	39,031	145,211	130,922
Export (MT)	4.21	2.386	9.39	35.656	160.52	26.57	174	65
		rice (KE	S)			-	Ave	rage
Ex-Factory per 50 Kg	6,087	7,110	5,432	6,708	6,661	5,784	6,060	6,534
Wholesale per 50 Kg	6,663	7,267	5,922	<mark>6,</mark> 969	7 <mark>,171</mark>	5,902	6,585	6,713
Retail per Kg	155	195.24	147.41	<u>184.83</u>	1 <mark>56.51</mark>	169	153	183

Source: AFA-Sugar Directorate

3. Miraa, Pyrethrum and other Industrial Crops Performance

Miraa Exports

uring the period under review a total of 762,007 Kgs of miraa valued at KES 88.03 million was exported to its major markets in Somalia, Ethiopia and Israel.

For more details, refer to Table 6.

Table 6: Miraa Exports in Volume (Kgs) and Value (KES) 2024

Months	Volumes (Kgs)	Value (KES)
January	329,104	38,412,269
February	318,667	36,145,313
March	114,236	13,470,950
Total	762,007	88,028,532

Source: AFA-Miraa, Pyrethrum and other Industrial Crops



3.2. **Pyrethrum Exports**

In the guarter under review 7,177 Kgs of pyrethrum products were exported to various destinations. This represented a 60.38 percent increase in the volumes of pyrethrum products exported from 4,475 Kgs recorded in the previous year. PRE 50% was the only pyrethrum product exported to markets in Belgium, Republic of Kores, Spain, South Africa, Italy and USA. For more details, Refer to Table 7, 8 and 9.

Table 7: Pyrethrum Products Exports

<u> </u>			
Month	Volume	s (Kgs)	
	2023	2024	
January	2,125	5,675	
February	1,650	1,502	
March	700	-	
Total	4,475	7,177	

Source: AFA-Miraa, Pyrethrum and other Industrial Crops

Table 8: Pyrethrum Products Exports by Category in Kgs (January-March 2024)

Pyrethrum	Quantity (Kgs)		
Products	2023	2024	
PRE 50%	3,975	7,177	
Pale 50%	500	-	
Total	4,475	7,177	

Source: AFA-Miraa, Pyrethrum and other Industrial Crops



Table 9: Pyrethrum products exports by country of destination in Kgs (January-March)

Country	Quantity (Kgs)			
Country	2023	2024		
Belgium	2,000	3,000		
Republic of Korea	300	75		
Spain	1,500	1,000		
Mexico	325	-		
South Africa	150	375		
Germany	200	-		
Italy	-	2,000		
USA	-	727		
Total	4,475	7,177		

Source: AFA-Miraa, Pyrethrum and other Industrial Crops

3.3. Pyrethrum Imports

Total quantity of pyrethrum products imported in the quarter under review was 152,650 Kgs. One of the pyrethrum products, Grist which had the highest contribution of the total imports by volume at 88,650 Kgs is used in the production of pesticides while the other pyrethrum product, pyrethrum power is used in the production of insecticides. For more details, refer to Tables 10 and 11.

Table 10: Pyrethrum Products Imports in Kgs

Month	Quantity (Kgs)
	2024
January	62,800
February	15,000
March	74,850
Total	152,650

Source: AFA-Miraa, Pyrethrum and other Industrial Crops

Table 11: Pyrethrum Products Imports Category in Kgs (January-March)

Pyrethrum Products	Quantity (Kgs)
	2024
Grist	88,650
Pyrethrum Powder	64,000
Total	152,650

Source: AFA-Miraa, Pyrethrum and other Industrial Crops

4. Nuts and Oil Crops Performance

4.1. Exports and Imports of Nuts and Oils Products

uring the quarter under review, a total of 11,257 MT valued at KES 2.73 billion of nuts and oils products were exported to various destinations. Macadamia, Castor oil and Other Fixed Vegetable Fats were the major nuts and oils products exported at 10,862 MT valued at KES 2.59 billion. For more details, refer to Table 12 and 13.

However, there were huge volumes of imported nuts and oil products at 182,648 MT valued at KES 26.56 billion. This was mainly attributed to a limited supply of raw materials due to low production volumes hence making Kenya a net importer of oil. Palm oils represented the largest proportion of imports amounting to 174,898.89 MT valued at 24,791 KES million. For more details, refer to Table 12 and 14.

Table 12: Nuts and Oils Product and Produce Trade Flows by Volume (MT) and Value (KES)

Month	Volume (M	T)	Value in millions (KES)			
	Exports	Imports	Exports	Imports		
January	1,340	60,473	549	9,102		
February	4,966	58,971	1,169	8,735		
March	4,951	63,204	1,012	8,725		
Total	11,257	182,648	2,730	26,562		

Source: AFA-Nuts and Oil Crops Directorate

Table 13: Nuts and Oil Product and Produce Export by Volume (MT) and Value (KES) 2024

	January		February		March		Total		%
Product	Volume (MT)	Value in millions (KES)	Volume (MT)	Value in millions (KES)	Volume (MT)	Value in millions (KES)	Volume (MT)	Value in millions (KES)	Contribution by Value
Macadamia Nuts Shelled	345	267	509	451	313	232	1,166	950	34.8
Macadamia Nuts in Shell	684	113	2,006	326	2,149	302	4,839	741	27.1
Castor Oil	-	-	2,300	327	1,200	158	3,500	485	17.8
Other Fixed Vegetable Fats and Oils	168	123	113	52	1,076	238	1,357	414	15.1
Sesame Seeds	115	27	20	5	100	21	235	53	1.9
Cashew Nuts, Shelled	7	7	-	-	73	45	80	52	1.9
Coconut (Copra) Oil, Crude	21	12	18	9	38	13	78	34	1.3
Desiccated	-	-	-	-	2	2	2	2	0.1
Total	1,340	549	4,966	1,169	4,951	1,012	11,257	2,731	100

Source: AFA-Nuts and Oil Crops Directorate

Table 14: Nuts and Oils Products Imports by Volume (MT) and Value (KES) 2024

			•	•			• •		
	Janı	ıary	Febr	uary	Mai	rch	Tot	tal	
Product	Volume (MT)	Value in millions (KES)	Volume (MT)	Value in millions (KES)	Volume (MT)	Value in millions (KES)	Volume (MT)	Value in millions (KES)	% Contribution by Value
Palm Oil, Crude	58,182.51	8,411.39	56,152.77	8,139.26	60,563.61	8,240.36	174,898.89	24,791.01	93.3
Castor Oil Seeds	133.06	305.76	47.64	111.86	520	111.41	700.7	529.03	2
Sunflower Oil	613.5	99.08	1,005.48	148.06	689.13	100.59	2,308.11	347.73	1.3
Ground-Nuts	317.75	94.08	607.56	139.86	489.36	131.03	1,414.67	364.97	1.4
Soya Bean Oil	172	34.82	498	97.11	377	68.52	1,047.00	200.45	0.8
Cashew Nuts, In Shell	693.78	106.62	149.73	16.91	101.49	15.08	945	138.6	0.5
Other Vegetable Oil	62.51	27.95	120.46	43.81	31.86	20.59	214.83	92.35	0.3
Sunflower Seeds	0.6	8.51	0.12	9.5	0.92	0.68	1.64	18.7	0.1
Coconut (Copra) Oil, Crude	21.21	3.29	40.79	12.19	68.24	9.69	130.23	25.17	0.1
Oil-Cake	260	3.9	306.5	4.76	289	1.92	855.5	10.59	0
Sesame Seeds	-	-	-	-	29	9.06	29	9.06	0
Desiccated Coconut	-	-	25.52	5.91	-	-	25.52	5.91	0
Castor Oil	0.02	0.02	16	5.46	9.05	1.95	25.07	7.43	0
Cashew Nuts, Shelled	-	-	-	-	22	6.31	22	6.31	0
Ground-Nut Oil, Crude	16	5.9	-	-	-	-	16	5.9	0
Almonds, Shelled	0.24	0.16	0.03	0.11	9.98	4.98	10.25	5.25	0
Walnuts Shelled	0.01	0.02	0.01	0.02	2.1	1.13	2.12	1.18	0
Pistachios In Shell	-	-	0.01	0.07	1.48	1.6	1.5	1.67	0
Total	60,473	9,102	58,971	8,735	63,204	8,725	182,648	26,561	100

Source: AFA-Nuts and Oil Crops Directorate



5. Fibre Crops Sector

5.1. Quantity and Value of Sisal Fibre Exports

uring the quarter under review, a total of 6,202.60 MT of sisal fibre worth KES 1.52 billion was exported to 20 destinations which was an increase from 6,052.40 MT worth KES 1.38 billion exported in the same period in 2022. The increase in fibre exports could be attributed to high demand in the Nigeria market. For more details, refer to Table 15 and 16.

Table 15: Sisal Fibre Exports Volume (MT) and Value (KES) 2024

Month	Jan	Feb	Mar	Total
Quan <mark>tity (</mark> MT)	1,881	2,625.30	1,696.60	6,202.60
Averag <mark>e price KES per K</mark> g	254.06	258.19	233.82	<u>-</u>
Value in millions (KES)	474.92	666.67	378.49	1,520,.09

Source: AFA-Fibre Crops Directorate

Table 16: Sisal Fibre Exports Volume (MT) and Value (KES) (January-March)

Year (Jan-Mar)	2023	2024
Exports MT	6,052.40	6,202.60
Exports Value KES	1,388,685,892.04	1,520,099,903.04

Source: AFA-Fibre Crops Directorate

5.1.1. Sisal Price/Kg in KES and Grades

During the period under review, the average F.O.B price of sisal was KES 248.69 per Kg compared to KES 230.1 per Kg recorded in the same period in 2023 representing an increase of 8.08 percent. This could be attributed to the market forces of supply and demand

experienced in the world market for sisal. For more details, refer to Table 17.

Table 17: Average F.O.B Price KES per Kg

Month	Average F.O.B Prices (KES per Kg)							
Month	2023	2024						
Jan	230.6	254.06						
Feb	223.5	258.19						
Mar	236.2	233.82						
Average	230.1	248.69						

Source: AFA-Fibre Crops Directorate

5.1.2. Export Share by Grades

During the period under review, Grade UG was the most traded at 3,523 MT followed by Grade SSUG at 2,061 MT. Grade UHDS was the least traded at 52 MT. For more details, refer to Table 18.

Table 18: Export by Grade January-February 2024

Corn do	A	olume (MT)	Value in millions (KES)				
Grade	Jan	Feb	Mar	Jan	Feb	Mar		
UG	1,042	1,493	988	270.94	386.69	231.94		
SSUG	495	978	588	125.97	242.06	121.45		
3L	180	108	74	53.16	30.77	19.07		
TOW.1	112	47	47	15.92	7.14	6.01		
UHDS	52	-	-	8.91	-	-		
Total	1,881	2,625	1,697	474.90	667	378		

Source: AFA-Fibre Crops Directorate

5.1.3. Sisal Exports by Destinations

There was a total of 20 export destinations in the period under review. Nigeria was the leading sisal export destination, with 42.12 percent of all the sisal exported followed by Saudi Arabia (11.86 percent), China (8.20 percent), Morocco (7.67 percent) and Senegal

(6.34 percent). Refer to Table 19, for more details.

Table 19: Sisal Fibre Exports by Destinations January-March 2024

Destination	MT	Value USD	Value KES	% Total Volumes
Nigeria	2,613	4,250,899	634,693,002	42.12
Saudi Arabia	736	1,216,621	194,653,079	11.86
China	509	778,160	117,706,897	8.20
Morocco	476	797,020	120,884,238	7.67
Senegal	393	601,510	92,122,251	6.34
Ghana	300	479,610	71,184,215	4.83
Egypt	299	465,465	71,159,332	4.82
Belgium	168	308,400	47,772,399	2.71
Benin	112	179,570	26,791,241	1.80
Spain	94	89,120	13,023,642	1.51
Ivory Coast	85	136,182	21,040,196	1.37
Togo	84	135,800	20,171,323	1.35
India	84	155,260	24,701,196	1.35
Libya	57	94,905	14,088,454	0.92
UAE	49	87,013	13,772,549	0.79
Jordan	41	64,550	9,126,223	0.65
Syria	28	50,400	8,092,858	0.45
Guinea	28	46,200	6,655,558	0.45
Germany	26	46,538	6,678,979	0.41
Mauritania	24	36,000	5,782,270	0.39
Total	6,203	10,019,222	1,520,099,903	100

Source: AFA-Fibre Crops Directorate



6. Food Crops Performance

6.1. Crop Category Imports by Volume

Uring the quarter under review a total of 794,018 MT of selected food crops were imported representing a 10 percent drop compared to 882,680 MT imported in the same period in 2023.

Wheat, Rice and Maize had a representation of 95.3 percent of food crops imported in the quarter under review. Major factors that contributed to the fluctuations in import volumes included: higher consumer demands, controlled imports as well as increased local production. For more details, refer to Table 20.

Table 20: Selected Food Crops Imports by Volume (MT) January-March 2024

6	Janu	ary	Febr	uary	/ March			al	%
Crops	2023	2024	2023	2024	2023	2024	2023	2024	Contribution
Wheat	176,520.20	169,491.21	153,020.14	73,779.34	237,640.02	207,701.94	567,180.36	450,972.49	56.80
Rice	45,495.27	68,992.92	45,715.30	84,090.15	146,054.08	116,572.98	237,264.64	269,656.06	33.96
Maize	4,155.65	5,380.91	1,686.72	9,729.07	21,130.96	21,449.99	26,973.33	36,559.97	4.60
Peas	10,423.36	5,951.88	2,928.25	1,311.40	5,443.42	3,069.89	18,795.04	10,333.17	1.30
Beans	4,307.22	1,751.67	5,012.49	2,854.59	12,807.86	3,196.29	22,127.57	7,802.56	0.98
Millet	1,394.92	1,548.00	1,007.20	1,433.30	1,752.99	1,579.61	4,155.11	4,560.91	0.57
Sorghum	731.43	870.02	43.39	1,218.37	43.35	2,435.13	818.17	4,523.52	0.57
Soya Beans	0.05	428.08	75.04	1,550.00	-	3,472.02	75.09	5,450.10	0.69
Lentils	1,334.71	569.55	1,625.46	959.50	405.11	1,010.95	3,365.28	2,540.00	0.32
Pigeon peas	584.00	27.00	420.00	1,035.00	479.00	270.00	1,483.00	1,332.00	0.17
Chickpeas	-	0.02	7.05	4.19	0.04	24.03	7.09	28.24	0.00
Oats	-	-	11.95	1.47	1.88	0.10	13.83	1.57	0.00
Quinoa	-	1.04	0.05	-	0.10	0.45	0.15	1.49	0.00
Cowpeas	2.01	0.23	-	-	-	-	2.01	0.23	0.00
Barley	-	-	1.05	0.07	-	0.31	1.05	0.37	0.00
Potatoes	0.25	-	0.32	0.02	126.00	0.34	126.57	0.36	0.00
Rye	-	-	0.03	-	-	-	0.03	-	-
Cassava	41.00	-	-	-	-	-	41.00	=	-
Buckwheat	87.41	-	49.53	-	114.12	255.64	251.06	255.64	0.03
Total	245,077.48	255,012.53	211,603.97	177,966.47	425,998.93	361,039.67	882,680.38	794,018.68	100

Source: Kenya Revenue Authority

6.2 Crop Category Imports by Value (KES)

During the quarter under review a total value of KES 43.59 billion was used to import selected food crops, representing a 0.2 percent increase compared to KES 43.52 billion import value in the same period in 2023, representing a 0.2 percent increase. It was

noted that Maize and wheat imports had the highest percentage contribution by value at 47.15 and 44.53 percent respectively.

The increase in the value of the imports could be mainly attributed to the weakening of the Kenyan shilling. For more details, refer to Table 21.

Table 21: Selected Food Crops Exports by Volume (MT) January-March 2024

0	Jan	uary	Febru	ıary	Mai	rch	Tot	tal	% Contribution
Crops	2023	2024	2023	2024	2023	2024	2023	2024	Contribution
Wheat	8,589.66	7,771.34	6,964.73	3,087.55	11,255.14	8,551.14	26,809.53	19,410.02	44.53
Rice	2,229.67	5,054.46	2,360.59	5,409.53	8,101.47	10,091.77	12,691.73	20,555.76	47.15
Maize	282.46	354.17	73.56	450.26	1,016.04	695.22	1,372.06	1,499.65	3.44
Peas	925.67	605.09	217.24	86.67	503.83	190.76	1,646.74	882.52	2.02
Beans	90.02	129.33	95.61	187.80	323.32	156.04	508.95	473.18	1.09
Millet	39.50	83.65	47.98	73.58	114.71	61.26	202.19	218.48	0.50
Sorghum	37.94	26.84	2.54	39.11	4.92	114.49	45.40	180.44	0.41
Soya Beans	0.0035	29.91	2.67	68.35	0.00	112.70	2.68	210.95	0.48
Lentils	53.23	26.91	82.69	52.87	16.50	43.02	152.42	122.80	0.28
Pigeon peas	23.69	6.278	17.204	18.975	20.335	4.950	61.233	30.203	0.07
Chickpeas	-	0.002	0.676	0.355	0.012	2.366	0.689	2.722	0.01
Oats	-	-	1.948	0.015	0.107	0.030	2.055	0.045	0.00
Quinoa	-	0.225	0.024	-	0.052	0.185	0.076	0.410	0.00
Cowpeas	0.290	0.088	-	-	-	-	0.290	0.088	0.00
Barley	-	-	0.375	0.007	-	0.054	0.375	0.061	0.00
Potatoes	0.014	-	0.016	0.002	15.171	0.062	15.200	0.064	0.00
Buckwheat	1.959	-	2.735		2.337	5.534	7.031	5.534	0.01
Rye	-	-	0.005		-	-	0.005	0.000	0.00
Cassava	0.916	-	-		-	-	0.916	0.000	0.00
Total	12,275	14,088.29	9,870.60	9,475.07	21,373.95	20,029.57	43,519.57	43,592.94	100

Source: Kenya Revenue Authority













7. Horticultural Crops Performance

7.1. Trade Flows

n the period under review (January-March 2024), the total horticultural exports by value was KES 47.62 billion which translated to 18 percent increase from 40.52 billion that was recorded in 2023. However, the total export volumes decreased by 8,732.65 MT in 2024. The negative correlation in quantity and weight is mainly due to devaluation of Kenya Shillings against the US dollar. For more details, refer to Table 22.

Table 22: Horticultural Exports

Month		2023	2024		
	Volume (MT)	Value in millions (KES)	Volume (MT)	Value in millions (KES)	
Jan	40,087.43	13,195.00	31,548.45	18,838.11	
Feb	31,662.17	13,237.70	37,205.25	17,859.31	
Mar	41,380.80	14,086.70	35,644.05	10,921.63	
Total	113,130.40	40,519.40	104,397.75	47,619.05	

Source: AFA-Horticultural Crops Directorate

Figure 1: Horticultural Exports in Volumes 2023-2024

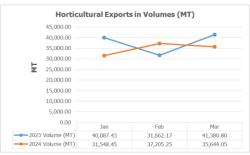


Figure 2: Horticultural Exports in Value 2023-2024



Source: AFA-Horticultural Crops Directorate

Source: AFA-Horticultural Crops Directorate

7.2. Horticultural Export Performance by Destinations

In the period under review, there were a total of 144 export destinations for horticultural products. Netherlands was the leading horticultural exports destination, with a total value of KES 15.03 billion representing a market share of 32 percent of the total value of horticultural exports. The top 20 export destinations represented 91 percent of the total horticultural exports by value as shown in Table 23 below.



Table 23: Horticultural Exports by Country of Destination

No	Destination	Volume (MT)		Value in billions (KES)		% Contribution
		2023	2024	2023	2024	by Value
1	Netherlands	29,554.14	26,348.82	13.36	15.03	32
2	United Kingdom	15,078.04	16,515.83	6.88	8.46	18
3	India	50.98	7,862.25	0.01	3.23	7
4	France	14,098.36	7,406.06	2.78	2.44	5
5	Saudi Arabia	4,630.07	2,443.94	1.64	2.41	5
6	U.A.E	9,058.53	8,079.01	2.39	2.38	5
7	Germany	3,706.92	2,930.06	2.03	2.38	5
8	Kazakhstan	1,932.68	1,706.00	1.47	1.65	3
9	Vietnam	2,381.28	8,515.50	0.28	0.85	2
10	Norway	1,143.84	856.30	0.75	0.78	2
11	United States	174.21	199.69	0.35	0.64	1
12	Australia	672.83	475.98	0.50	0.48	1
13	Switzerland	728.29	693.55	0.41	0.45	1
14	Italy	746.67	525.69	0.54	0.37	1
15	Belgium	897.85	872.41	0.18	0.32	1
16	Thailand	10.68	3,046.14	0.01	0.31	1
17	Qatar	807.02	559.25	0.28	0.31	1
18	Iraq	305.27	517.88	0.17	0.29	1
19	Spain	1,047.43	1,444.41	0.20	0.29	1
20	Japan	342.17	274.23	0.29	0.23	0
21	Others	25,763.16	13,124.79	5.98	4.32	9
Total 113,130.42 104,397.79					47.63	100

Source: AFA-Horticultural Crops Directorate





VISION

A world-class crops regulator for improved livelihoods.

MISSION

To develop, promote and regulate scheduled crops value chain for sustainable economic growth and transformation

CORE VALUES

Customer focus
Teamwork
Intergrity
Innovativeness
Professionalism





